Study: Major Newspapers Uncritically Echo Trump Administration Anti-Immigrant Language





Influential media outlets have legitimized dehumanizing language aimed at immigrants

Since 2014, major U.S. newspapers have used dehumanizing labels to refer to immigrants at a steadily increasing rate, according to a new study by Define American and the MIT Center for Civic Media. This disturbing trend coincides with a vast increase in coverage of immigration-related issues. The study, "The Language of Immigration Reporting: Normalizing vs. Watchdogging in a Nativist Age," also found an increase in quotes from extremist anti-immigrant groups in trusted news outlets such as *The Washington Post*, *The New York Times, The Los Angeles Times* and *USA Today*. In a post-El Paso America, the words we choose have real consequences in people's lives.

Why This Matters:

- The Associated Press, the Society for Professional Journalism, and style guides across the industry encourage reporters and editors to use humanizing and accurate language when referring to people; to diligently seek out responses to official pronouncements; and to give voice to the voiceless. The significant jump in dehumanizing terms in the media violates these principles.
- The Trump administration openly uses derogatory terminology like "illegal immigrant" and "alien," and models its immigration policies and talking points on language used by extremist anti-immigrant organizations founded and funded by the eugenicist John Tanton.

 The media appears to be following this lead to various degrees.
- At a time when we are jailing children, when white supremacists are killing Americans because they think they might be immigrants, and when hate crimes are at an all-time high, journalists must do better. Mirroring the corrosive language of this administration and of extremist groups is dehumanizing vulnerable populations and legitimizing hate speech.

Percent of stories with anti-immigrant groups, all four publications



Change in immigration coverage and change in use of denigrating language (2014 to 2018) $\,$



Top Level Findings:

- Dehumanizing terms in the four papers studied increased from 2014 to 2018.
- The Washington Post consistently used denigrating terms like "illegal immigrant" the most.
- The Washington Post and The New York Times had a higher percentage of stories with denigrating terms than a broad collection of U.S. national sources.
- The Los Angeles Times and USA Today had a lower percentage of stories with denigrating terms than the same national control group, and at times, a lower percentage than a group of center/left publications.
- Over 90% of the time, the Center for Immigration Studies was referenced as a neutral information source for expert opinion or data without contextualizing the group's extremist ties or its relationship with the Trump administration.
- Perhaps surprisingly, dehumanizing language in stories does not initially appear to increase its virality on Facebook.